Interim Results Statement

Introduction

The first six months of 2017 have been as we forecast, with the business performing in-line with management's expectations. The Group's core insurance income continued to perform well, complemented by a solid performance from PG Let's Connect and an encouraging start to the SME offer under the Group's extended strategy.

Through recent investments, particularly in the Hapi technology platform, the Company remains well placed to extend its products into a much wider market. With our combined market proposition, including SME, public sector and large corporate, we believe that our serviceable market has expanded from 6 million to 30 million employees in the U.K. alone.

The Hapi platform not only simplifies Personal Group's product offering through a single portal, making it easier to use for the customer, it has also enabled us to evolve into a technologically enabled employee services provider. This offering is underpinned by a long-standing, solid insurance business, with a delivery system and a flexibility that allows us to continue to meet ever-changing market demands.

Business Review

The insurance business performed well, delivering solid new sales KPIs, despite a lower number of sales executives in the field. The core insurance revenue remained strong and slightly ahead of the first half last year. The number of sales executives was increased as we entered the second half of the year.

PG Let's Connect product proposition experienced uncertainty last year as a consequence of HMRC's consultation regarding the salary sacrifice market. During this period of uncertainty, the Group focused on minimising the potential adverse impact to the PG Let's Connect business. With the ratification of the Finance Bill in April, there is now clarity around the HMRC's tax treatment for salary sacrifice technology. The treatment is also now far simpler, which supports a better client experience and understanding. PG Let's Connect has quickly adjusted its systems and product offer to reflect the changes resulting from the Finance Bill and is now fully certified with a clearer offering to customers.

The Company's SME product began an additional rollout, through Sage's standard payroll product, in early June. This was based on further development of Hapi and the expansion of the relationship with Sage. We are seeing greater penetration of the Sage Employees Benefits (SEB) product across Sage's extensive payroll client base with in excess of 1,200 additional corporate customers now having SEB in place. This process provides a portion of the Sage client's employees with SEB and with an option to extend it to all. This process of extending the offer to all employees is not due to begin until next year but the initial deployment is well under way.

The first half of the year also saw a marked increase in direct SaaS sales of the Hapi platform, up 28% on last year. This result is due to a growing recognition across corporate clients of the value provided by the platform to support productivity and reduce costs across their business, through a happier and better engaged workforce.

As part of our drive to keep the wider offer relevant and up to date, we have expanded our wellness offer to include a financial education and well-being product. This includes fairer rate loans, typically with a 3.9% to 9.9% APR. We have begun our first roll out of these products, with more customers in the pipeline.

Financial Performance

As expected, revenue was broadly in-line with the first half of last year at £19.6m. This was driven by a solid top line performance across the business, with both the insurance business and PG Let's Connect performing

consistent with the first half of 2016, supported by a small but growing contribution from SME and the SaaS subscriptions business units.

The Company continues to closely monitor costs, which during the six months were broadly in-line with last year, despite the broadening of the product offer through the launch of the SEB product. With the addition of new recruits joining the business, to support both sales and back office functions, the headcount, as planned, will increase in the second half of the year.

EBITDA was in-line with management's expectations at £3.7m. This result was driven by the impact of early losses in the ramp up of the SME product and a lower contribution from Let's Connect.

Profit before tax was in line with the same period last year at £3.0m.

In-line with its progressive dividend policy, the Company again increased its dividend by 3.2% to 11.35p per share during the first half. The third dividend for the year, of 5.675p, will be paid on the 28th of September 2017.

Market

The market need for employee services is continuing to evolve. This is being driven by an increased recognition, particularly amongst corporates, of the value that an employee services programme can bring to their businesses.

This evolution is creating demand for well thought through, well managed and appealing programmes that drive direct business benefits, supporting improved productivity and reducing cost through better employee retention and engagement.

Reflecting this change, we are seeing a continued fall in 'single offer' providers, in favour of those looking to offer a more comprehensive 'one stop' solution. Furthermore, the Company is also seeing the traditional approach to customer engagement changing, with greater focus on the buyer experience and the flexibility to access the product whilst on the go through the Hapi app. The manifestation of this has been to make the products and offer far easier to understand, compare and access; more akin to a traditional consumer product.

We believe that Personal Group is well placed to take advantage of this change. Having invested ahead of the market and getting that investment right in the Hapi technology platform, we are able to offer the 'one-stop' solution to corporates. The platform also provides the flexibility needed to ensure our offer remains up to date and relevant.

Outlook

Personal Group's H1 2017 was in-line with management's expectations. The insurance and Let's Connect businesses have performed well and we have had an encouraging start to the SME offer as part of continuing relationship with Sage. The board has confidence that the Group continues to trade in-line with market expectations for the full year.

Looking beyond 2017, we expect the market to continue to evolve, which, given the breadth and flexibility built into our offer, places Personal Group in a strong position to make continued solid progress as the leading provider of employee services in the UK.

Mark Winlow Non-Executive Chairman Mark Scanlon Chief Executive

26 September 2017

Consolidated income statement

| | Nata | 6 months ended 30 June 2017 Unaudited | 6 months ended 30 June 2016 Unaudited | |
|---|------|--|---|--|
| Continuing Operations | Note | £'000 | £'000 | £'000 |
| Gross premiums written Outward reinsurance premiums Change in unearned premiums Change in reinsurers' share of unearned | | 15,033 (146) 442 | 15,654 (138) 1 | 31,393 (310) 160 |
| premiums | | (8) | (19) | (20) |
| Earned premiums net of reinsurance Other insurance related income IT salary sacrifice income Platform subscriptions and other income SME income Investment property | | 15,321 159 3,141 949 14 | 15,498 264 3,196 749 - | 31,223 555 20,069 1,621 - 59 |
| Investment income | | 60 | 61 | 93 |
| Revenue | | 19,644 | 19,798 | 53,620 |
| Claims incurred Insurance operating expenses Other insurance related expenses IT salary sacrifice expenses Platform subscriptions and other expenses SME operating expenses | | (3,738) (6,471) (174) (3,908) (1,433) (341) | (3,739) (6,428) (352) (3,616) (1,691) | (7,318) (12,689) (712) (18,281) (2,795) (741) |
| Share based payment expenses Charitable donations Amortisation of intangible assets | | (156) (50) (329) | (540) (50) (253) | (222) (100) (505) |
| Expenses | | (16,600) | (16,669) | (43,363) |
| Operating profit from continuing operations Release of provision Share of profit/(loss) of equity- | | 3,044 | 3,129 | 10,257 270 |
| accounted investee net of tax | | <u>(17)</u> | (12) | (6) |
| Profit before tax from continuing operations Tax | 4 | 3,027 (516) | 3,117 (473) | 10,521 (1,479) |
| Profit for the period from continuing operations | | 2,511 | 2,644 | 9,042 |
| Profit/(loss) from discontinued operation | | 23 | (1,181) | (1,758) |
| Profit for the period after tax | | 2,534 | 1,463 | 7,284 |

Consolidated income statement (continued)

| | 6 months ended 30 June 2017 Unaudited | ended 3 June 201 | o ended 31 |
|--|--|--|---|
| Earnings per share as arising from total operations Basic Diluted Earnings per share as arising from | 8.2 | Pence Penc 8.2 4. 8.1 4. | |
| continuing operations Basic Diluted | 8.2 8.0 | _ | .9 29.7 .2 29.0 |
| Consolidated statement of comprehensive | income | | |
| | 6 months ended 30 June 2017 Unaudited | 6 months ended 30 June 2016 Unaudited | 12 months ended 31 December 2016 Audited |
| | £'000 | £'000 | £'000 |
| Profit for the period | 2,534 | 1,463 | 7,284 |
| Other comprehensive income Available for sale financial assets: Valuation changes taken to equity Reclassification of (gains)/losses on available for sale financial assets on | 56 | (81) | (6) |
| derecognition | (26) | 19 | 24 |
| Income tax on unrealised valuation changes taken to equity | (6) | 8 | (8) |
| Total comprehensive income for the period | 2,558 | 1,409 | 7,294 |

| | | At 30 June 2017 Unaudited | At 30 June 2016 Unaudited | At 31 December 2016 Audited |
|-------------------------------|------|---------------------------------|---------------------------------|-----------------------------------|
| ASSETS | Note | £'000 | £'000 | £'000 |
| 7.66216 | | | | |
| Non-current assets | | | | |
| Goodwill | 6 | 10,575 | 10,575 | 10,575 |
| Intangible assets | 7 | 1,233 | 1,321 | 1,478 |
| Property, plant and equipment | 8 | 4,921 | 5,080 | 5,096 |
| Investment property | | 1,070 | 1,070 | 1,070 |
| Equity-accounted investee | 11 | 627 | 634 | 639 |
| Financial assets | 9 | 6,219 | 8,139 | 6,137 |
| Deferred tax asset | | 27 | 550 | 3 |
| | | 24,672 | 27,369 | 24,998 |
| Current assets | | | | |
| Trade and other receivables | | 6,029 | 9,711 | 20,200 |
| Reinsurance assets | | 290 | 307 | 310 |
| Inventories | | 169 | 1,304 | 428 |
| Cash and cash equivalents | | 11,112 | 7,608 | 7,206 |
| | | 47.000 | 40.000 | |
| | | 17,600 | 18,930 | 28,144 |
| Total assets | | 42,272 | 46,299 | 53,142 |
| | | | | |

| | At 30 June 2017 Unaudited | At 30 June 2016 Unaudited | At 31 December 2016 Audited |
|---|---------------------------------|---------------------------------|-----------------------------------|
| | £'000 | £'000 | £'000 |
| EQUITY | | | |
| Equity attributable to equity holders of Personal Group Holdings plc | | | |
| Share capital Capital redemption reserve Amounts recognised directly into equity relating to non-current assets | 1,540 24 | 1,527 24 | 1,540 24 |
| held for sale Other reserve Profit and loss reserve | 54 (303) 30,166 | (34) (309) 29,070 | 30 (330) 31,061 |
| Total equity | 31,481 | 30,278 | 32,325 |
| LIABILITIES | | | |
| Current liabilities Provisions Trade and other payables Insurance contract liabilities Current tax liabilities | 1,905 5,681 2,721 484 | 2,190 10,589 3,143 99 | 1,912 15,426 3,239 240 |
| | 10,791 | 16,021 | 20,817 |
| Total liabilities | 10,791 | 16,021 | 20,817 |
| Total equity and liabilities | 42,272 ===== | 46,299 | 53,142 |

| | Share capital £'000 | Capital redemption reserve £'000 | Available for sale financial assets £'000 | Other reserve £'000 | Profit & loss reserve £'000 | Total equity £'000 |
|---|---------------------------|----------------------------------|---|---------------------|--------------------------------------|--------------------------|
| Balance as at 1 January 2017 | 1,540 | 24 | 30 | (330) | 31,061 | 32,325 |
| Dividends | _ | - | | - | (3,490) | (3,490) |
| Employee share-based compensation Proceeds of AESOP* share | - | - | - | - | 85 | 85 |
| sales Cost of AESOP shares sold Cost of AESOP shares | - | - - | - | 52 | 28 (52) | 28 |
| purchased Nominal value of LTIP** | - | - | - | (25) | - | (25) |
| shares issued | | - | - | | | |
| Transactions with owners | - | - | - | 27 | (3,429) | (3,402) |
| Profit for the period Other comprehensive income Available for sale financial assets: Change in fair value of | <u>-</u> | - | - | - | 2,534 | 2,534 |
| assets classified as held for sale | _ | - | 56 | _ | - | 56 |
| Transfer to income statement Current tax on unrealised valuation changes taken to | - | - | (26) | - | - | (26) |
| equity | | | (6) | | | (6) |
| Total comprehensive income for the period | <u>-</u> | | 24 | <u> </u> | 2,534 | 2,558 |
| Balance as at 30 June 2017 | 1,540 | <u>24</u> | 54 | (303) | 30,166 | 31,481 |

^{*} All Employee Share Option Plan (AESOP)
** Long Term Incentive Plan (LTIP)

| | Share capital £'000 | Capital redemption reserve £'000 | Available for sale financial assets £'000 | Other reserve £'000 | Profit & loss reserve £'000 | Total equity £'000 |
|--|---------------------------|---|---|---------------------|--------------------------------------|--------------------------|
| Balance as at 1 January 2016 | 1,518 | 24 | 20 | (386) | 30,687 | 31,863 |
| Dividends Employee share-based | - | - | - | - | (6,697) | (6,697) |
| compensation Proceeds of AESOP* share | - | - | - | - | 213 | 213 |
| sales Cost of AESOP shares sold | - | - | - | 95 | 103 (95) | 103 |
| Cost of AESOP shares purchased Nominal value of LTIP** | - | - | - | (39) | - | (39) |
| shares issued | 22 | | | | (22) | - |
| Transactions with owners | 22 | | | 56 | (6,498) | (6,420) |
| Profit for the year Deferred tax reserve | - | - | - | - | 7,284 | 7,284 |
| movement Other comprehensive income Available for sale financial assets: Change in fair value of | - | - | - | - | (412) | (412) |
| assets classified as held for sale | - | - | (6) | - | - | (6) |
| Transfer to income statement Current tax on unrealised | - | - | 24 | - | - | 24 |
| valuation changes taken to equity | - | - | (8) | - | - | (8) |
| Total comprehensive income for the year | <u> </u> | | 10 | <u> </u> | 6,872 | 6,882 |
| Balance as at 31 December 2016 | 1,540 | <u>24</u> | 30 | (330) | 31,061 | 32,325 |

| | Share capital £'000 | Capital redemption reserve £'000 | Available for sale financial assets £'000 | Other reserve £'000 | Profit & loss reserve £'000 | Total equity £'000 |
|---|---------------------------|----------------------------------|---|---------------------------|--------------------------------------|--------------------------|
| Balance as at 1 January 2016 | 1,518 | 24 | 20 | (386) | 30,687 | 31,863 |
| Dividends | | | | | (3,338) | (3,338) |
| Employee share-based compensation Proceeds of AESOP* share | - | - | - | - | 296 | 296 |
| sales Cost of AESOP shares sold Cost of AESOP shares | - | - | - | 95 | 66 (95) | 66 |
| purchased Nominal value of LTIP** | - | - | - | (18) | - | (18) |
| shares issued | 9 | - | - | - | (9) | - |
| Transactions with owners | 9 | | | 77 | (3,080) | (2,994) |
| Profit for the period Other comprehensive income Available for sale financial assets: Change in fair value of | - | - | - | - | 1,463 | 1,463 |
| assets classified as held for sale | - | - | (81) | - | - | (81) |
| Transfer to income statement Current tax on unrealised valuation changes taken to | - | - | 19 | - | - | 19 |
| equity | - | - | 8 | - | - | 8 |
| Total comprehensive income for the period | - | | (54) | <u>-</u> | 1,463 | 1,409 |
| Balance as at 30 June 2016 | 1,527 | <u>24</u> | (34) | (309) | 29,070 | 30,278 |

^{*} All Employee Share Option Plan (AESOP)
** Long Term Incentive Plan (LTIP)

| | 6 months ended 30 June 2017 Unaudited £'000 | June 2016 | 12 months ended 31 December 2016 Audited £'000 |
|---|---|-------------------------------|--|
| Net cash from operating activities (see opposite) | 7,489 | 4,810 | 6,395 |
| Investing activities Additions to property, plant and equipment Additions to intangible assets Proceeds from disposal of property, plant and equipment Purchase of financial assets | (70) (85) 17 (97) | (412) (214) 117 (35) | (828) (624) 231 (139) |
| Proceeds from disposal of financial assets Interest received Dividends received | 105 14 20 | 984 47 10 | 3,177 53 20 |
| Net cash from investing activities | (96) | 497 | 1,890 |
| Financing activities Purchase of own shares by the AESOP Proceeds from disposal of own shares by the AESOP Dividends paid | (25) 28 (3,490) | (18) 66 (3,338) | (39) 66 (6,697) |
| Net cash used in financing activities | (3,487) | (3,290) | (6,670) |
| Net change in cash and cash equivalents Cash and cash equivalents, beginning of period | 3,906 7,206 | 2,017 5,591 | 1,615 5,591 |
| Cash and cash equivalents, end of period | <u>11,112</u> | 7,608 | <u>7,206</u> |

Consolidated cash flow statement

| | 6 months ended 30 June 2017 Unaudited £'000 | June 2016 | 12 months ended 31 December 2016 Audited £'000 |
|--|---|-----------|--|
| Operating activities | | | |
| Profit after tax | 2,534 | 1,463 | 7,284 |
| Adjustment for: | | | |
| Depreciation | 225 | 215 | 448 |
| Amortisation of intangible assets | 329 | 253 | 505 |
| Profit on disposal of property, plant and | | | |
| equipment | 2 | 7 | 61 |
| Realised and unrealised net investment | | | |
| losses/(profits) | (60) | 31 | 17 |
| Interest received | (14) | (47) | (53) |
| Dividends received | (20) | (10) | (20) |
| Share of (profit) / loss of equity-accounted | () | () | , |
| investee, net of tax | 12 | 12 | 6 |
| Share-based payments | 85 | 296 | 222 |
| Taxation expense recognised in income | | | |
| statement | 516 | 474 | 1,479 |
| Changes in working capital: | | | |
| Trade and other receivables | 14,191 | 12,264 | 1,772 |
| Trade and other payables | (10,269) | (8,816) | (4,171) |
| Inventories | 259 | (914) | (38) |
| Taxes paid | (301) | (418) | (1,117) |
| Net cash from operating activities | 7,489 | 4,810 | 6,395 |
| | | | |

1 General information

The Group is principally engaged in transaction employee services, including insurance products and the provision of salary sacrifice technology products in the UK.

The Company is a limited liability company incorporated and domiciled in England. The address of its registered office is John Ormond House, 899 Silbury Boulevard, Milton Keynes MK9 3XL.

The Company is listed on the Alternative Investment Market of the London Stock Exchange.

The condensed consolidated financial statements do not include all of the information required for full annual financial statements, and should be read in conjunction with the consolidated financial statements of the Group as at and for the year ended 31 December 2016.

The financial information for the year ended 31 December 2016 set out in this interim report does not constitute statutory accounts as defined in Section 434 of the Companies Act 2006. The statutory financial statements for the year ended 31 December 2016 have been filed with the Registrar of Companies. The auditor's report on those financial statements was unqualified and did not contain a statement under Section 498 (2) or (3) of the Companies Act 2006.

These interim financial statements are unaudited and have not been reviewed by the auditors under International Standard on Review Engagements (UK and Ireland) 2410.

These consolidated interim financial statements have been approved for issue by the board of directors on 25 September 2017.

2 Accounting policies

These June 2017 interim consolidated financial statements of Personal Group Holdings Plc are for the six months ended 30 June 2017. These interim financial statements have been prepared in accordance with IAS 34 Interim Financial Reporting. They do not include all the information required for a complete set of IFRS financial statements. However, selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in the Group's financial position and performance since the last annual consolidated financial statements as at and for the year ended 31 December 2016.

These financial statements have been prepared in accordance with IFRS standards and IFRIC interpretations as adopted by the EU, issued and effective as at 31 December 2016.

The principal accounting policies have remained unchanged from the year ended 31 December 2016.

3 Segment analysis

The Group operates the following four continuing operating segments:

1) Core Insurance

Personal Assurance Plc (PA), a subsidiary within the Group, is a PRA regulated general insurance company and is authorised to transact accident and sickness insurance. It was established in 1984 and has been underwriting business since 1985. In 1997 Personal Group Holdings Plc (PGH) was created and became the ultimate parent undertaking of the Group.

This operating segment derives the majority of its revenue from the underwriting by PA of insurance policies that have been bought by employees of host companies via bespoke benefit programmes.

2) IT Salary Sacrifice

IT salary sacrifice refers to the trade of Lets Connect, a salary sacrifice technology company purchased in 2014.

3) SME

SME has been classified as a separate segment as the development and expansion into the SME market is currently managed and maintained as a separate activity to Core Insurance and Other. Revenue in this sector is based on a SaaS model for products that combines insurance and employee benefit platform income or employee benefit platform income only.

4) Other

The other operating segment consists exclusively of revenue generated by Personal Management Solutions (PMS) and Berkeley Morgan Group (BMG) and its subsidiary undertakings.

PMS is an employee benefit company that offers a variety of employee incentive schemes normally via annual subscriptions and includes income generated from the Hapi platform.

BMG was acquired by PGH in January 2005 and generates commission via financial services and private medical insurance. On 9 February 2016 the Group signed an agreement with AXA PPP healthcare to transfer the PMI business over to them in a phased approach between July 2016 and June 2017. The group continued to underwrite policies until each policy's renewal date, from which date AXA PPP healthcare now provides continuous cover.

The discontinued segment is:

Mobile

Mobile refers to the trade of Personal Group Mobile Limited, a mobile phone salary sacrifice company set up from the trade and assets of shebang Technologies purchased in 2015.

The revenue and net result generated by each of the Group's operating segments are summarised as follows,

| | | | | | Group | |
|------------------------------------|-----------|-------------|-------|--------|------------|--------------|
| | Core | IT Salary | | | Continuing | Discontinued |
| | Insurance | Sacrifice | SME | Other | Operations | - Mobile |
| Operating segments | £'000 | £'000 | £'000 | £'000 | £'000 | £'000 |
| 6 m onths to June 2017 Revenue | | | | | | |
| Earned premiums net of reinsurance | 15,321 | - | - | - | 15,321 | - |
| Other insurance related income | (28) | - | - | 187 | 159 | - |
| Non-insurance related income | - | 3,141 | 14 | 949 | 4,104 | 56 |
| Investment property | - | - | - | - | - | - |
| Investment income | - | - | - | 60 | 60 | - |
| Total re venue | 15,293 | 3,141 | 14 | 1,196 | 19,644 | 56 |
| | | | | ==== | | |
| Net result for period before tax | 3,641 | (949) | (340) | 675 | 3,027 | 23 |
| LC - Amortisation of intangibles | - | 165 | - | - | 165 | - |
| Share based payments | - | - | - | 156 | 156 | - |
| Depreciation | 127 | 14 | 75 | 9 | 225 | - |
| Amortisation (other) | 147 | 17 | - | - | 164 | - |
| EBITDA | 3,915 | (753) | (265) | 840 | 3,737 | 23 |
| Segment assets | 22,748 | 4,707 | | 14,788 | 42,243 | 29 |
| Segment liabilities | 6,190 | 3,113 | - | 1,223 | 10,526 | 265 |
| Depreciation and amortisation | 274 | 196 | 75 | 9 | 554 | - |

| Operating segments | Core Insurance £'000 | IT Salary Sacrifice £'000 | SME £'000 | Other £'000 | Continuing- Group £'000 | Discontinued - Mobile £'000 |
|------------------------------------|----------------------------|---------------------------------|--------------|----------------|-------------------------------|-----------------------------------|
| 2016 | | | | | | |
| Revenue | | | | | | |
| Earned premiums net of reinsurance | 31,223 | - | - | - | 31,223 | - |
| Other insurance related income | (14) | - | - | 569 | 555 | - |
| Non-insurance related income | - | 20,069 | - | 1,621 | 21,690 | 2,024 |
| Investment property | - | - | - | 59 | 59 | - |
| Investment income | - | - | - | 93 | 93 | - |
| Total revenue | 31,209 | 20,069 | - | 2,342 | 53,620 | 2,024 |
| Net result for year before tax | 8,399 | 1,712 | (741) | 1,151 | 10,521 | (1,758) |
| PG mobile - Reorganisation costs | - | - | - | - | - | 571 |
| LC – Tax provision | - | (270) | - | - | (270) | - |
| LC – Amortisation of intangibles | - | 330 | - | - | 330 | - |
| Share based payments | - | - | - | 222 | 222 | - |
| Depreciation | 376 | 18 | 4 | 21 | 419 | 30 |
| Amortisation (other) | 136 | 16 | 22 | - | 174 | - |
| EBITDA | 8,911 | 1,806 | (715) | 1,394 | 11,396 | (1,157) |
| Segment assets | 21,931 | 16,345 | 521 | 14,320 | 53,117 | 125 |
| Segment liabilities | 6,483 | 13,353 | - | 899 | 20,735 | 139 |
| Depreciation and amortisation | 512 | 364 | 26 | 21 | 923 | 30 |

| Operating segments | Core Insurance £'000 | IT Salary Sacrifice £'000 | SME £'000 | Other £'000 | Continuing - Group £'000 | Discontinued - Mobile £'000 |
|------------------------------------|----------------------------|---------------------------------|--------------|----------------|--------------------------------|-----------------------------------|
| 6 months to June 2016 Revenue | | | | | | |
| Earned premiums net of reinsurance | 15,498 | - | - | - | 15,498 | - |
| Other insurance related income | (5) | - | - | 269 | 264 | - |
| Non-insurance related income | - | 3,196 | - | 749 | 3,945 | 1,165 |
| Investment property | - | - | - | 30 | 30 | - |
| Investment income | - | - | - | 61 | 61 | - |
| Total revenue | 15,493 | 3,196 | <u> </u> | 1,109 | 19,798 | 1,165 |
| Net result for period before tax | 3,769 | (426) | _ | (226) | 3,117 | (1,181) |
| PG mobile – Reorganisation costs | · - | ` - | - | ` - | - | 260 |
| LC – Amortisation of intangibles | - | 165 | - | - | 165 | - |
| Share based payments | - | - | - | 540 | 540 | - |
| Depreciation | 177 | 9 | - | 10 | 196 | 19 |
| Amortisation (other) | 82 | 6 | - | - | 88 | - |
| EBITDA | 4,028 | (246) | - | 324 | 4,106 | (902) |
| Segment assets | 24,371 | 6,219 | - | 14,573 | 45,163 | 1,136 |
| Segment liabilities | 7,406 | 6,069 | - | 1,809 | 15,284 | 705 |
| Depreciation and amortisation | 259 | 180 | | 10 | 449 | 19 |

Income is derived from the UK and Guernsey

4 Taxation

Tax expense is recognised based on the weighted-average annual income tax rate expected for the full financial year multiplied by management's best estimate of the taxable profit of the interim reporting period.

The Group's consolidated effective tax rate in respect of continuing operations for the six months period ended 30 June 2017 was 17.0% (six months period ended 30 June 2016: 15.2%).

5 Earnings per share and dividends

The weighted average numbers of outstanding shares used for basic and diluted earnings per share are as follows:

| | 6 months ended 30 June 2017 | EPS Pence | 6 months ended 30 June 2016 | EPS Pence | 12 months ended 31 December 2016 | EPS Pence |
|---------|-----------------------------------|--------------|-----------------------------------|--------------|--|--------------|
| | | | | | | |
| Basic | 30,741,056 | 8.2 | 30,350,608 | 4.8 | 30,442,426 | 23.9 |
| Diluted | 31,397,670 | 8.1 | 32,790,147 | 4.5 | 31,189,872 | 23.4 |

During the first six months of 2017, Personal Group Holdings Plc paid dividends of £3,490,000 to its equity shareholders (six months to 30 June 2016: £3,338,000, twelve months to 31 December 2016: £6,697,090). This represents a payment of 11.35p per share (six months to 30 June 2016: 11.00p, twelve months to 31 December 2016: 22.00p).

In the statement of changes in equity and the cash flow statement dividends are stated net of amounts paid on treasury shares and unallocated shares held by Personal Group Trustees Limited as follows:

| | 6 months ended 30 June 2017 | 6 months ended 30 June 2016 | 12 months ended 31 December 2016 | 6 months ended 30 June 2017 | 6 months ended 30 June 2016 | 12 months ended 31 December 2016 |
|---|-----------------------------------|-----------------------------------|---|-----------------------------------|-----------------------------------|---|
| | F | Pence per sha | re | £'000 | £'000 | £'000 |
| Equity dividends Ordinary shares paid in period | | | | | | |
| March | 5.675 | 5.500 | 5.50 | 1,748 | 1,670 | 1,671 |
| June | 5.675 | 5.500 | 5.50 | 1,748 | 1,675 | 1,674 |
| September | - | - | 5.50 | - | - | 1,683 |
| December | - | - | 5.50 | | | 1,683 |
| | | | | 3,496 | 3,345 | 6,711 |
| Less: amounts paid on | | | | | | |
| own shares | | | | (6) | (7) | (14) |
| | 11.35 | 11.00 | 22.00 | 3,490 | 3,338 | 6,697 |
| | | | | | | |

6 Goodwill

For the six months ending 30 June 2017

| | | Let's | |
|------------------------------------|--------------|-------------|--------|
| | BMG | Connect | Total |
| | £'000 | £'000 | £'000 |
| Cost | | | |
| At 1 January 2017 | 9,433 | 10,575 | 20,008 |
| Additions in the year | - | - | - |
| At 30 June 2017 | 9,433 | 10,575 | 20,008 |
| Amortisation and impairment | | | |
| At 1 January 2017 | 9,433 | - | 9,433 |
| Impairment charge for year | - | - | - |
| | | | |
| At 30 June 2017 | 9,433 | - | 9,433 |
| | | | |
| Net book value at 30 June 2017 | - | 10,575 | 10,575 |
| Net book value at 31 December 2016 | - | 10,575 | 10,575 |
| | | | |

7 Intangible assets

For the six months ending 30 June 2017

| | LC Customer Value £'000 | Computer software and website development £'000 | Internally Generated Computer Software £'000 | Total £'000 |
|--|----------------------------------|---|--|----------------|
| Cost | | | | |
| At 1 January 2017 | 1,648 | 665 | 428 | 2,741 |
| Additions in the year | - | 85 | - | 85 |
| Disposals | | (89) | | (89) |
| At 30 June 2017 | 1,648 | 661 | 428 | 2,737 |
| Amortisation and impairment | | | | |
| At 1 January 2017 Amortisation charge for | 935 | 316 | 12 | 1,263 |
| period | 165 | 93 | 71 | 329 |
| Disposals in the Period | | (88) | | (88) |
| At 30 June 2017 | 1,100 | 321 | <u>83</u> | 1,504 |
| Net book value at 30 June 2017 | 548 | 340 | 345 | 1,233 |
| Net book value at 31 | | | | |
| December 2016 | 713 | 349 | 416 | 1,478 |

8 Property, plant and equipment

For the six months ended 30 June 2017

| | Freehold land and properties £'000 | Motor vehicles £'000 | Computer equipment £'000 | Furniture fixtures & fittings £'000 | Leasehold improve- ments £'000 | Total £'000 |
|---------------------------------|---|----------------------------|--------------------------|--|---|----------------|
| Cost | | | | | | |
| At 1 January 2017 | 5,478 | 214 | 1,090 | 1,179 | 31 | 7,992 |
| Additions | - | - | 26 | 44 | - | 70 |
| Disposals | - | - | (272) | (12) | - | (284) |
| At 30 June 2017 | 5,478 | 214 | 844 | 1,211 | 31 | 7,778 |
| Depreciation | | | | | | |
| At 1 January 2017 | 1,505 | 42 | 754 | 580 | 15 | 2,896 |
| Provided in the period | 47 | 18 | 95 | 63 | 2 | 225 |
| Eliminated on disposals | - | - | (255) | (9) | - | (264) |
| At 30 June 2017 | 1,552 | 60 | 594 | 634 | 17 | 2,857 |
| Net book amount at 30 June 2017 | 3,926 | 154 | 250 | 577 | 14 | 4 021 |
| 2017 | 3,920 | === | 250 | === | === | 4,921 ==== |
| Net book amount at 31 | | | | | | |
| December 2016 | 3,973 | 172 | 336 | 599 | 16 | 5,096 |
| | | | | | | |

9 Financial assets

| | At 30 June | At 30 June | At 31 December |
|--------------------------------------|------------|------------|----------------|
| | 2017 | 2016 | 2016 |
| | Unaudited | Unaudited | Audited |
| | £'000 | £'000 | £'000 |
| Bank deposits Investment Bond | 5,386 | 7,449 | 5,365 |
| | 100 | 100 | 100 |
| Financial assets: Available for sale | 733 | 590 | 672 |
| | 6,219 | 8,139 | 6,137 |

IFRS 13 Fair Value Measurement establishes a fair value hierarchy that categorises into three levels the inputs to valuation techniques used to measure fair value. The fair value hierarchy gives the highest priority to quoted prices (unadjusted) in active markets for identical assets or liabilities (Level 1 inputs) and the lowest priority to unobservable inputs (Level 3 inputs)

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2: inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices)
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable input).

The available for sale financial assets are stated at their bid market price, these are all based on level 1 inputs.

Bank deposits, also held at amortised cost, are due within 6 months.

Trade receivables arising out of direct insurance operations and other receivables are also held at amortised cost and the carrying amount is a reasonable approximation of fair value.

The investment bond subscribed to during 2014 is held in Criticaleye Investments plc and has a fixed three-year initial term. Interest is paid at 8% gross per annum. The bond was acquired late in 2014 and the carrying value is a reasonable approximation of fair value.

Notes to the consolidated financial statements

10 Long Term Incentive Plan (LTIP)

LTIP 1:

During 2012 the company adopted a discretionary Long Term Incentive Plan (LTIP 1) for the benefit of selected Directors and senior employees of Personal Group.

The Plan provided for the grant of awards, entitling participants to the payment of a bonus relating to the percentage increase in the market capitalisation of the company over a specified period. The awards are satisfied in shares or at the discretion of the Remuneration Committee, wholly or partly in cash in accordance with the Plan rules. It is the Remuneration Committee's intention to settle these awards in shares.

A participant is entitled to a payment in respect of their award on each of the second, third, fourth and fifth anniversary of their commencement date in the plan or if there is an exit event such as a sale before the fifth anniversary date. Each participant was awarded a specified percentage of the value increase in the market capitalisation. If there is no increase in market capitalisation at the award dates then no payment is made.

Where the market capitalisation has increased the level of payment will be 10%, 30%, 60% and 100% cumulatively on the second, third, fourth and fifth anniversary respectively of the relevant % entitlement. The number of shares awarded will be determined by dividing the amount of appropriate payment by the market value (as defined by the Plan rules) of the shares on the relevant anniversary date.

As LTIP 1 started to mature at the end of 2016, in July 2015 a further scheme (LTIP 2) was put in place from 30 July 2015 (see below). In conjunction with the introduction of this scheme LTIP 1 was amended to:

- Include a maximum cap on market capitalisation of £183.7m
- Grant options rather than shares at each vesting date such that the PAYE and NI liabilities will only arise at the date of the exercise of the option.

A further amendment to the scheme was made in November 2016 when the duration was extended from 5 years to 6 years for Mark Scanlon and Andy Lothian, who had entered the scheme in November 2011. In addition, during 2017, the end date of the scheme was extended to 30 April 2018 for both Andy Lothian and a further senior employee who entered the scheme in July 2012.

An amount of £nil has been charged to the profit and loss account for this scheme in the six months ended 30 June 2017 (six months ended 30 June 2016: £296,000) based on estimating the future share price of the company over the duration of the plan. Estimates of future share prices have been used for the remaining payments to calculate the expense for each individual under their remaining tranches, taking into account the maximum cap on the payout to all individuals in the scheme. The corresponding credit is taken to equity. No liabilities were recognised as this is an equity settled share-based payment.

Notes to the consolidated financial statements

Given that the estimate is highly sensitive to share price movement, the following scenarios have been considered:

- If the share price were to increase at a quicker rate than assumed the charge for the period would have reduced by £147,000
- If the share price were to increase at a slower rate than assumed the charge for the period would have increased by £nil

LTIP 2:

As with LTIP 1, LTIP 2 is designed to reward Directors and certain other senior employees in a way that aligns the interest of the LTIP participants with the interests of shareholders, as well as with the Group's long term strategic plan. As is the case with LTIP 1, LTIP 2 is Market Capitalisation based and becomes reward bearing above a Company Market Capitalisation of £183.7m. It also has a yearly EPS performance criterion through its life which can be adjusted by the Remuneration Committee.

Under the LTIP2 incentive arrangements 36,000 employee shareholder status shares in Personal Group Limited were awarded during 2015 (ESS Shares). Participants had immediate PAYE and NIC charges on the associated market value of the ESS Shares. A further 4,000 shares are available for allocation.

The ESS Shares are split equally into four classes, namely A,B,C and D shares, each of which carry a put option which allows the participants to exchange their ESS Shares for Personal Group Holdings Plc ordinary shares in tranches on reaching or exceeding the hurdles of market capitalisation and Annual EPS. Awards can be made annually starting in March 2017 (A shares) through to March 2020 (D shares) based on market capitalisation growth of the Company up to a market capitalisation of £350m and upon achieving the Annual EPS growth targets. The awards will be paid out as 20%, 40%, 70% and 100% cumulatively of the eligible share of growth in market capitalisation for A, B, C and D shares respectively.

An amount of £76K has been charged to the profit and loss account in the six months ended June 2017 (six months ended June 2016: £90,000) for this scheme based on the fair values determined by using a Log-normal Monte-Carlo stochastic model. Significant inputs to the model include the closing share price at grant date, a risk free rate of return of 1.32%, a dividend yield of 4.49% and a share price volatility of 15.78%. 10,000 iterations of the model were run to accurately represent the log-normal nature of returns to equity investments. The corresponding credit is taken to equity. No liabilities were recognised as this is an equity settled share based payment.

In addition to the charges above the related employers national insurance charge has been classified as share based expenses on the face of the profit and loss account.

11 Equity-accounted investment

During 2004 the Company entered into a joint venture agreement with Abbeygate Developments Limited to construct a freehold joint office and residential property development on land adjacent to John Ormond House. A joint venture company called Abbeygate Developments (Marlborough Gate 2) Limited was established to construct the property.

This company is owned equally by Personal Group Holdings Plc and Abbeygate Developments Limited.

The profit and loss account and balance sheet for this joint venture company are as follows:

| Profit and loss account | 6 months ended 30 June 2017 Unaudited £'000 | 6 months ended 30 June 2016 Unaudited £'000 | 12 months ended 31 December 2016 Audited £'000 |
|--|---|---|--|
| Rent receivable | 24 | 11 | 38 |
| Administration expenses | (58) | (35) | (55) |
| Operating loss | (34) | (24) | (17) |
| Loss on ordinary activities before | | | |
| taxation | (34) | (24) | (17) |
| Tax on profit on ordinary activities | | | 4 |
| Loss for the financial period retained | (34) | (24) | (13) |
| Personal Group Holdings share of loss | (17) | (12) | (6) |

| Current assets Inventories 1,082 1,126 1,12 | 23 33 |
|--|------------|
| Inventories 1 082 1 126 1 13 | |
| | 33 |
| Debtors 198 338 18 | |
| 1,280 1,464 1,36 |)6 |
| Creditors: amounts falling due within one | |
| year (27) (197) (2 | 28) |
| Net current assets | 78 |
| Capital and reserves | |
| Called up share capital | - 78 |
| —————————————————————————————————————— | _ |
| Shareholders' funds 1,253 1,267 1,27 | 7 8 |
| | _ |
| Personal Group Holdings share of net assets 627 634 63 | 39 |
| assets 021 034 03 | יטנ |

12 Financial calendar for the year ending 31 December 2017

The company announces the following dates in its financial calendar for the year ending 31 December 2017:

- Preliminary results for the year ending 31 December 2017 March 2018
- Publication of Report and Accounts for 2017 March 2018
- AGM April 2018